Our Digital Interventions

By capitalizing on technological advancement and using online / social media, BCCP institutionalized knowledge management and created digital resources i.e., digital training module, SBCC e-toolkit, e-Learning courses, and archiving them for future needs. BCCP has crafted its expertise blending the science of communication and the art of innovation. It integrates modern ICT tools to ensure effectiveness of the developed messages and materials.

1. **eToolkit:** We have provided technical assistance in developing two SBCC eToolkits for BKMI project. The link and brief of these two eToolkit are given here -

   The eToolkit for SBCC Program Managers and Planners compiled guidelines, curricula, job aids, case studies, and other tools to plan, manage, deliver, evaluate and support SBCC. Link: ?

   The eToolkit for Field Workers was a digital library of high-quality print and electronic materials on health, family planning and nutrition. It was designed to be used by Field Workers as a resource when counseling their clients. It is updated annually by the BCC Working Group, and is available online, offline (via pen drive for those without reliable internet), and via Google Play for Android-based mobile devices. Link: https://etoolkits.dghs.gov.bd/bangladesh-toolkits

2. **Online SBCC Material Approval (OSMA):**

   This SBCC material submission & approval application has been developed to simplification & digitization of the activities of 'IEC Technical Committee', formed to approve and allow to disseminate the quality SBCC materials prepared for strengthening public awareness on healthcare practices and ensuring the compatibility of the principles of national policy and social values, informative statement Under the 4th Health, Population and Nutrition Sector Program (HPNSP 2017-22) of the Ministry of Health and Family Welfare.

3. **eLearning Courses:**

We have developed eLearning courses for different clients on different aspects (5 infection prevention messages, 5 danger signs during pregnancy and delivery, 4 family nutrition counseling messages, eLearning courses for Chemonics on Clinical Services and Quality Monitoring, etc.)

Some of the eLearning courses are uploaded here – http://osma.mohfw.gov.bd/

4. **GIS Dashboard:**

Our team has developed **Gendered Climate Risk Dashboard** — for the UN Women's EmPower project — which has been officially featured on the **UN Women Asia-Pacific global digital platform**.

Here is the link:

Gendered Climate Risk Dashboard: EmPower Districts in Bangladesh

This dashboard provides an insightful view of the relevant data, enabling better decision-making and analysis. This interactive geospatial platform, designed for policymakers, planners, and development partners, brings together climate-hazard, socio-economic, infrastructure, and gender-vulnerability data across 10 upazilas.

The dashboard can be accessed through the following link:
https://www.bangladesh-ccp.org/empower/Kurigram.php