



# SCOPE Exercise

11 March 2023



Bangladesh  
Center for  
Communication  
Programs



# SCOPE Exercise

Strategic Communication Planning and Evaluation exercise - a interactive computer software program to design , plan and implement effective communication project.

Allow to immediately practice the concepts and principles discussed in the sessions.



# SCOPE Exercise

Each SCOPE session includes:

- The classroom phase: sharing of concept and principles
- The briefing phase: sharing worksheet of specific SCOPE module
- The action phase : doing the specific SCOPE module
- The debriefing phase: presentation and large group discussion.





# SCOPE Exercise Team

## A

Farhana Begum	SMC
Md. Khairul Basar	SMC
Md. Rezaul Hoque	DGFP
Maria Naznin	BCCP





## SCOPE Exercise Team

B	
Tajmun Nahar Moon	SMC
Farzana Shabnam	BCCP
Priyotosh Das	Care BD
S.M. Arman	DGFP





# SCOPE Exercise Team

C	
Masud Patwary	SMC
Md. Riazul Islam	BCCP
Biploby Rani	PLAN
Md. Jakirul Islam	DGFP





# SCOPE Exercise Team

D	
Wahiduzzaman	SMC
Bushra Mahjabin Easha	BRAC
Md. Mizanur Rahman	DGFP
Sanjida Ahmed	DGFP

