

Transforming Access to Care for Serious Mental Disorders in Slums Project [TRANSFORM]

Transforming Access to Care for Serious Mental Disorders in Slums [TRANSFORM] is a 4-year [2022-2025] research project funded by the National Institute for Health Research (NIHR). The project aims to help people with Serious Mental Disorder (SMD) to receive good quality care and treatment. In doing so, it will develop ways for traditional and faith healers, mental health professionals, primary care practitioners and community health workers (CHWs) so that they can work together to provide the best treatment to improve the lives of people with serious mental illness and their families. The project will be conducted in two urban communities, one in Dhaka, Bangladesh, and the other in Ibadan, Nigeria.



TRANSFORM is a partnership between the University of Warwick, UK, the University of Ibadan, Nigeria, and the Telepsychiatry Research and Innovation Network (TRIN), Bangladesh. The Bangladesh Center for Communications Programs (BCCP) is providing technical assistance to Telepsychiatry Research and Innovation Network (TRIN) for “Supporting the TRANSFORM Project through

Community Engagement Activities and Development of Communication Materials”. The specific activities of BCCP are as follows:

- **Awareness Raising Materials Development** - includes developing posters, banners, quarterly newsletter, short videos, etc.
- **Community Mobilization** - includes community mapping (service delivery mapping), meeting with slum dwellers, community health workers, and religious and community leaders.
- **Social Media Campaign** - includes developing and uploading social media contents, live program, leaflet, etc.
- **Advocacy** - media sensitization and mobilization, writing and publishing newspaper articles/columns on mental health, policy meeting, stakeholders’ meetings.



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